

# WildOmega 3

EPA 660 DHA 330

## Superior Omega Supplement

- PREVENTS CORONARY HEART DISEASE
- SUPPORTS CENTRAL NERVOUS SYSTEM
- REDUCES JOINT PAIN FROM ARTHRITIS
- STRENGTHENS IMMUNE SYSTEM



**Omega-3** fatty acids represent a group of special fats that the body needs as much as it needs vitamins or any other dietary nutrient. Unlike many of the critical compounds that the body requires to function properly and can produce itself, such as many of the B-complex vitamins and cholesterol, omega-3 fatty acids can only be acquired by dietary means.

The importance of omega-3 fatty acid intake for normal growth and overall health has been recognized since the 1930's, with the popularity of products such as cod liver oil. It was only with observation of the Inuit people of Greenland in the 1970's that the current benefits of omega-3 supplementation were discovered. The Inuit people live primarily on a diet rich in fat from omega-3-rich cold water fish and mammals. Their significantly lower incidence of heart attacks and rheumatoid arthritis sparked extensive research into the benefits of omega-3 fatty acids.

New Roots Herbal's Wild Omega 3 EPA 660 DHA 330 is the ideal supplement to reap the benefits of the omega-3 fatty acids found in the many species of cold water fish that would be difficult to reach from consumption alone. The extraction method used for the production of our Wild Omega 3 EPA 660 DHA 330 is molecular distillation, which is a low-temperature, high-vacuum process that delivers a pure, potent, effective product free from pollutants and possible heavy metal contamination that is often associated with excessive fish consumption. The concentration of the essential fatty acids EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid) are an industry-leading 660 mg and 330 mg per capsule, respectively.

The presence of both these fatty acids account for the wide range of therapeutic benefits in Wild Omega 3 EPA 660 DHA 330. EPA acts a precursor for the production of prostaglandins that control the inflammatory response that cause joint ailments such as arthritis, as well as improving the health of arterial walls and having an effect of thinning the blood to help prevent the clotting of arterial blood that can cause heart attacks and strokes. DHA is essential for brain and nerve development, and improves the quality of the myelin sheath that insulates the nerves. The benefits of the body incorporating omega-3 fatty acids into cell wall structures as opposed to saturated fats also makes the cells more resistant to potential damage from free radicals.

The overall benefits of the omega-3 fatty acids in Wild Omega 3 EPA 660 DHA 330 range from improved cardiovascular function, better mental health (depression, ADHD and bipolar disorder), strengthened immune system function, arthritis relief, and prevention of macular degeneration. Ongoing research continues to discover further benefits of EPA and DHA supplementation.

#### Each softgel contains:

Fish oil .....	1414 mg
Providing:	
Eicosapentaenoic Acid (EPA) .....	660 mg
Docosahexaenoic Acid (DHA) .....	330 mg

Sourced from wild deep sea fish oil: *Sardina pilchardus* (sardine) (whole) and *Engraulis encrasicolus* (anchovy) (whole). Our wild omega-3 oils are pharmaceutical grade and molecularly distilled.

Non-medicinal ingredients: Vitamin E (d-Alpha-Tocopherol)..... 3.35 mg (5 IU)

In a softgel made from gelatin, glycerin and purified water.

Contains no: Preservatives, artificial flavor or colour, yeast, corn, soy, wheat, milk, sugar and starch.

#### Suggested use:

Adults: Take 1 softgel twice daily or as directed by your health care practitioner.

Store in a cool, dry place. Do not use if seal is broken.

**Manufactured under strict GMP (Good Manufacturing Practices)**

**New Roots Herbal at 1-800-268-9486 or [www.newrootsherbal.com](http://www.newrootsherbal.com)**