

A potent antioxidant, anti-inflammatory, and cancer fighter

- REDUCES THE CARCINOGENIC EFFECT OF NICOTINE
- SUPPRESSES THE ONSET OF BREAST TUMORS AND MELANOMA
- NATURALLY OCCURRING COX-2 INHIBITORS
- POSITIVE ONCOLOGICAL EFFECT ON THE LIVER, DUODENUM, KIDNEYS AND OTHER ORGANS



Curcumin is an antioxidant extract found in turmeric root. Curcumin contains curcuminoids including curcumin, demethoxycurcumin and bisdemethoxy-curcumin. Turmeric in Latin is *Curcuma longa*. The roots of the plant are typically used as spice for Asian cuisine. Curcumin being the major component of turmeric, it has extensive scientific research demonstrating its potent antioxidant properties. Through its antioxidant mechanisms, curcumin supports colon health, exerts neuroprotective activity, reduces inflammation, has anti-carcinogenic properties and helps maintain a healthy cardiovascular system.

Curcumin and Cancer

Curcumin interferes with melanoma cells. *In vitro* studies show that curcumin forced melanoma (skin cancer) cells more likely to self-destruct in a process known as apoptosis. The same study also found curcumin helped stop the spread of breast cancer tumor cells to the lungs of mice. The curcumin suppressed two proteins that tumor cells use to keep themselves immortal. Studies evaluating the role of curcumin and cancer continue to advance at a fast rate.

More studies indicate that curcumin slows the development and growth of a number of types of cancer cells. Researchers now define curcumin as a broad-spectrum anti-cancer agent where its detoxifying enzymes indicate its potential value as a protective agent against chemical carcinogenesis and other forms of electrophilic toxicity. The significance can be implicated in relation to cancer chemo preventive effects of curcumin against the induction of tumors in various target organs. Another recent study that states curcumin may inhibit some chemotherapy agents for breast cancer.

Curcumin and Alzheimer's disease

In laboratory studies, curcumin inhibits amyloid formation. Whether curcumin supplements help reduce the incidence of Alzheimer's disease or help improve this condition is not known at this time. Studies in Germany, reported that "All fractions of the turmeric extract preparation exhibited pronounced antioxidant activity..." Turmeric extract tested more potent than garlic, devil's claw, and salmon oil.

Each vegetable capsule contains:

Curcumin standardized to 95% curcuminoids..... 500 mg

Non-medicinal ingredients: Vegetable magnesium stearate and silicon dioxide, in a NON-GMO vegetable capsule composed of vegetable cellulose and purified water.

Contains no: Preservative, artificial flavour or colour, sugar, milk, starch, wheat, corn, soy or yeast.

Suggested use:

As dietary supplement, take 1 capsule three times daily or as directed by your health care practitioner.

Warning: Do not use while on chemotherapy. Stop taking Curcumin 2 days before chemotherapy. Take Curcumin only 30 days after your last chemotherapy treatment has ended.

Keep out of reach of children.

Manufactured under strict GMP (Good Manufacturing Practices)
New Roots Herbal at 1-800-268-9486 or www.newrootsherbal.com