

BlackCumin SeedOil

An excellent supplement
for allergic conditions,
asthma and
the immune system

- INHIBITS INFLAMMATION
- ANTIBACTERIAL AND ANTIMYCOTIC
- REGULATES THE IMMUNE SYSTEM



Asthma kills more than 520 Canadians each year. More surprisingly, although most associate asthma as a childhood affliction, 500 of these fatalities were adults. Asthma is a new disease virtually unknown a mere 100 years ago. Today twice as many asthmatics gasp for breath than in 1980. New Roots Herbal's Black Seed Oil can provide the natural measure of relief that today's asthma sufferers require.

Black seed oil has been and is still used for numerous health and beauty reasons, in dozens of countries throughout the world. Now, black seed oil's special properties are becoming a blessing to asthma sufferers. An annual herbaceous plant, black cumin seed (*Nigella sativa*), or black seed for short, is believed to be indigenous to the Mediterranean region but has been cultivated in other parts of the world, including the Arabian peninsula, northern Africa and parts of Asia. Tiny and hairy, being no more than 3 mm in length, black seed originates from the common fennel flower plant of the buttercup (*Ranunculaceae*) family. *Nigella sativa* is sometimes mistakenly confused with the fennel herb plant (*Foeniculum vulgare*).

Studies show that by using black seed oil, valuable unsaturated fatty acids, for example linoleic and gamma-linolenic acids, get into the organism. This allows a synthesis of important immune regulating substances derived from prostaglandin E₁. Linoleic acid stabilizes the cell membranes and prostaglandin has the effect of inhibiting inflammation. Thus the immune reactions are stopped causing illnesses and furthermore could be the start of many chronic illnesses like acne and hayfever right up to cancer.

In addition, the excessive T-cell activity of the person suffering from allergies is stabilized through the substance found in black seed oil as is the abnormally rising immune reactions through suppressed antibodies.

Lately scientists around the world have also confirmed the antibacterial and antimycotic effects of black seed oil. Health practitioners in various countries are using the oil against inflammation of all sorts as well as fungi infections. Scientists have found even a remarkable reduction of blood sugar levels. Black seed has been found to help stimulate bone marrow and immune cells, stated by scientists of the Cancer Immuno-Biology Laboratory, adding that it raises interferon production, protects normal cells against cell destroying free radicals, destroys tumor cells and raises antibodies producing B-cells.

Studies also testify that an immune system that has gone wrong, can once again be regulated by the strong effect of the black seed oil. Scientists have tested the effects of the oil on 600 patients. With results that confirm the cure for allergies at about 70% of the patients.

Among them were allergies against pollen and dust, acne and neurodermatological illnesses, asthma patients, etc. who generally have a weak resistance and are prone to suffer from infections.

Each softgel contains:

Pure black cumin seed oil, unrefined. 500 mg

Non-medicinal ingredients: In a shell containing gelatin and purified water.

Suggested use:

Take 2 to 3 softgels daily (1 for children) with liquid before meals.

Keep out of reach of children.

Manufactured under strict GMP (Good Manufacturing Practices)
New Roots Herbal at 1-800-268-9486 or www.newrootsherbal.com